



Pulsar

Revolutionizing Health Monitoring with AI

Advanced AI Check-ups & Monitoring for Endocrinology,
Women's Health, and Pregnancy

Addressing Critical Health Monitoring Gaps – Content



Inefficient and irregular health check-ups



Late diagnosis of endocrine and pregnancy-related complications



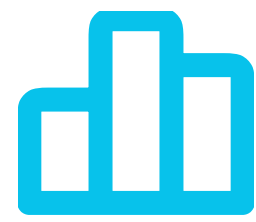
Lack of personalized health monitoring for women

Key Values of Partnering with Pulsar



AI-Powered Patient Acquisition & Retention

Attract high-risk patients through systemic check-ups, predictive alerts and retain them via personalized care plans



Recurring Revenue Streams

Monetize corporate wellness subscriptions and VIP health packages



Clinical Excellence with Zero Admin costs

Automate scheduling, reduce no-shows by 25%, and focus on high-value care

AI-Driven Service Directions



Systemic Check-Ups & Daily Health Monitoring

Diabetes

AI analyzes glucose trends from wearables, predicting risks 8–12 hours early. Auto-books urgent HbA1c tests at your clinic.

Hormonal Health

Tracks cortisol, thyroid, and estrogen levels via lab sync, flagging patients for consultations

Women's Health

Predicts pregnancy complications (e.g., preeclampsia) 4 weeks sooner, routing patients to your OB/GYN team



Corporate Wellness Plans

Endocrinology & Women's Health Packages: Employers pay \$300–1500/employee quarterly for AI-monitored health metrics, hormone panels, fertility insights, and prenatal risk dashboards – basic to VIP healthcare plans



Diabetes Control & Proactive Planning

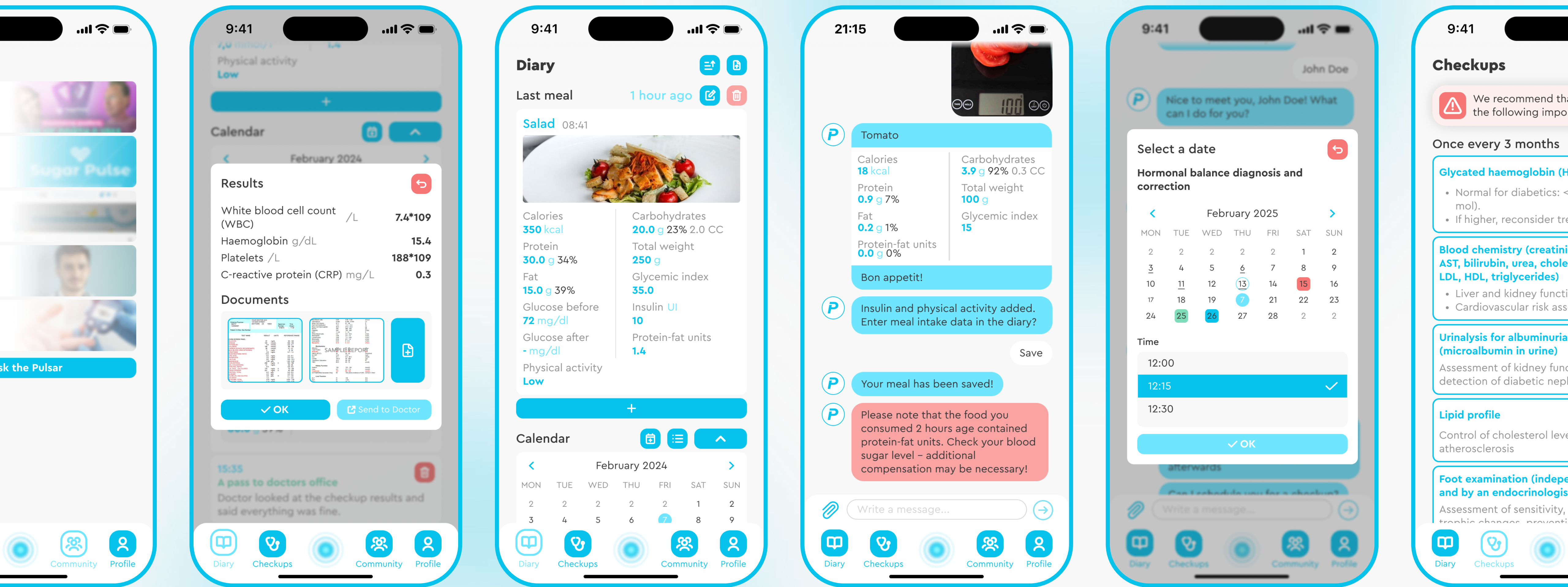
Personalized AI roadmaps track meals, activity, and glucose spikes. Patients receive automated reminders to book follow-ups, ensuring 90% adherence to check-ups



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Pulsar AI-assistants interfaces



Pulsar – Your AI-Powered Health Companion



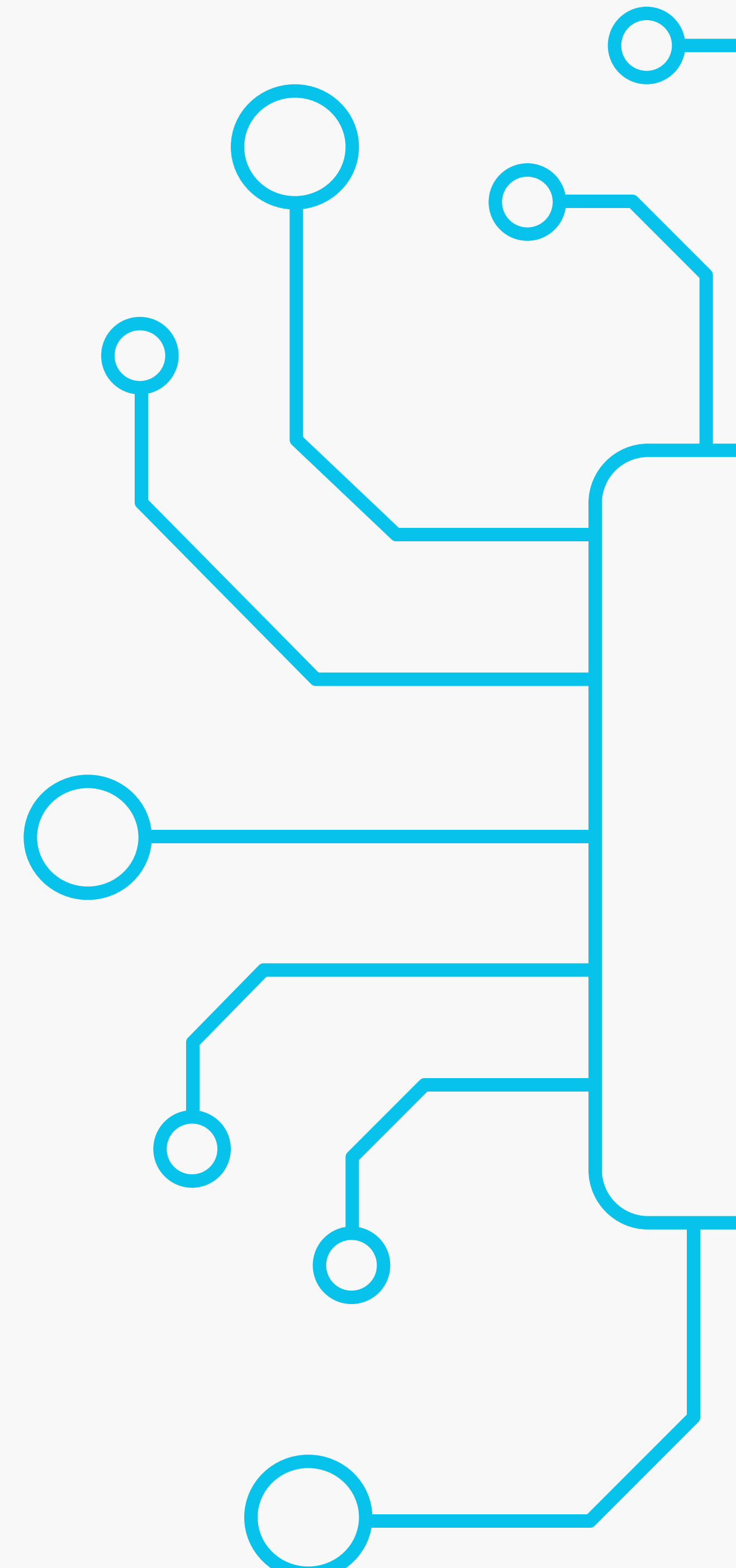
AI-driven smart check-ups for early detection and prevention



Continuous health monitoring tailored to individual needs



Comprehensive support for endocrinology, women's health, and pregnancy



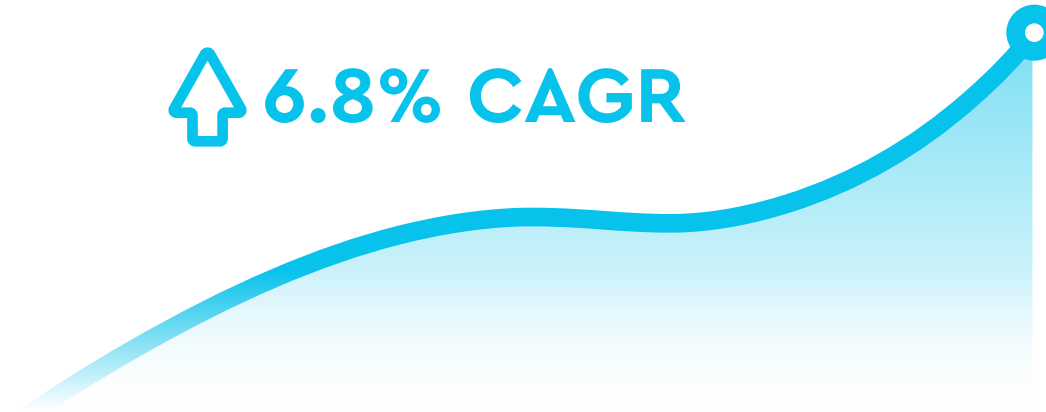
Market Overview

Endocrinology Market

\$15Bn

2024–2030

↑ 6.8% CAGR



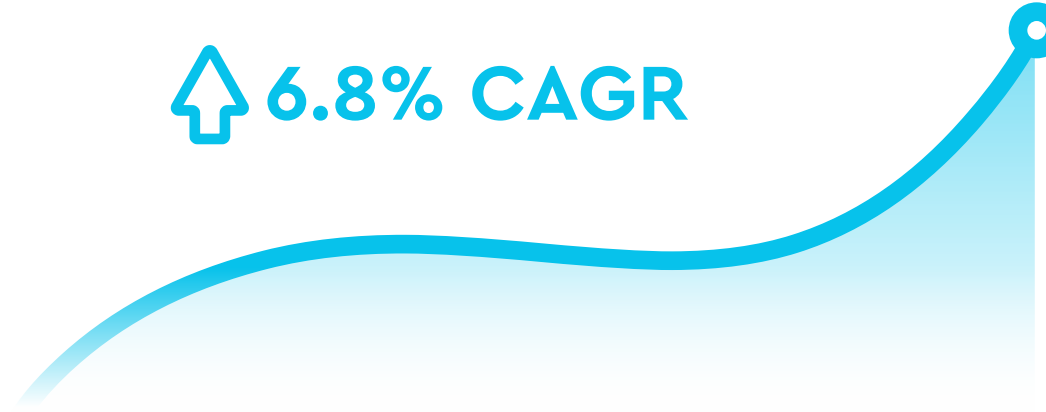
Increasing prevalence of diabetes and thyroid disorders, government initiatives for early detection and management

Health Check-ups Market

\$20Bn

2024–2030

↑ 6.8% CAGR



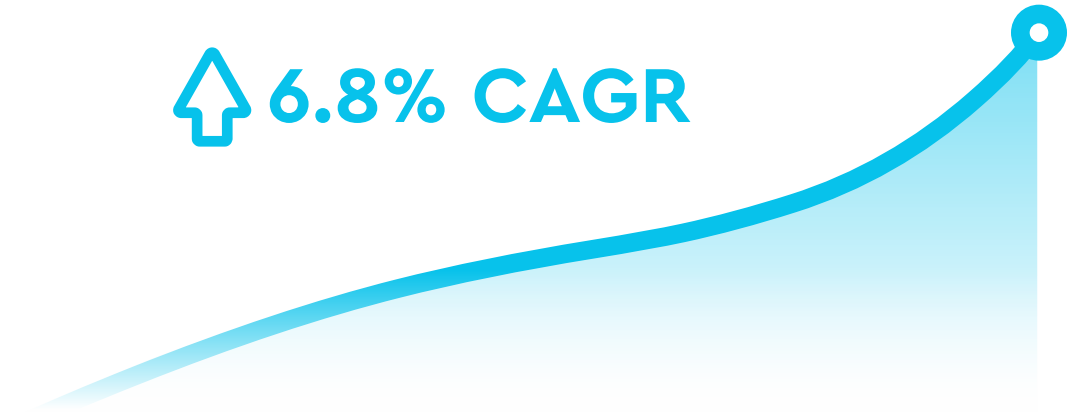
Rising investments in preventive healthcare, national campaigns for regular health screenings

Diabetes Market

\$10Bn

2024–2030

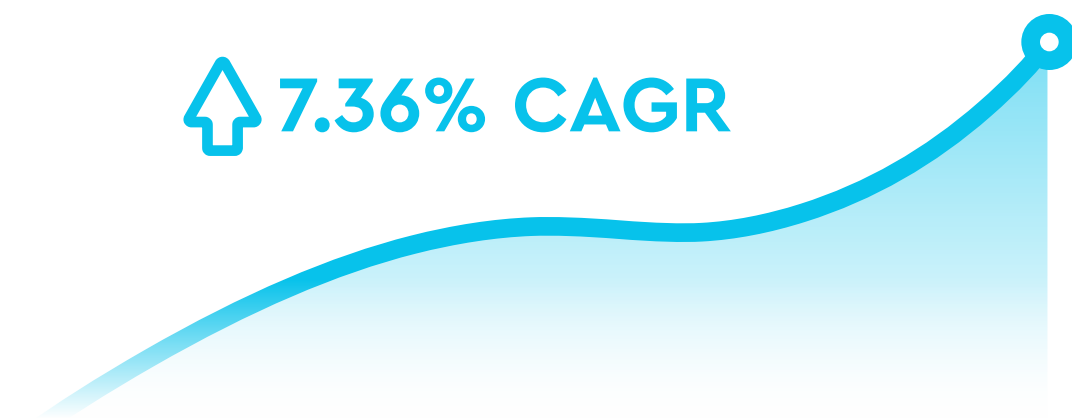
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High prevalence of diabetes, adoption of advanced monitoring and treatment technologies

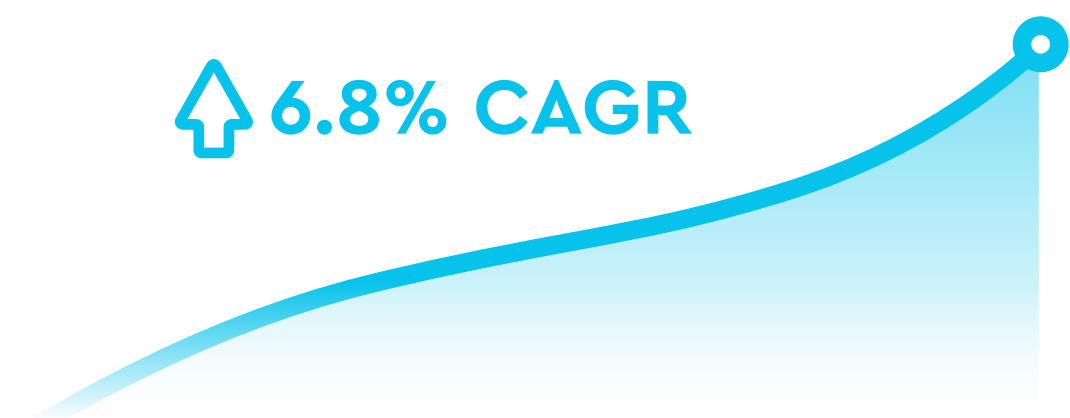
Market Overview

Anti-Ageing Market **\$7Bn**
2024–2030



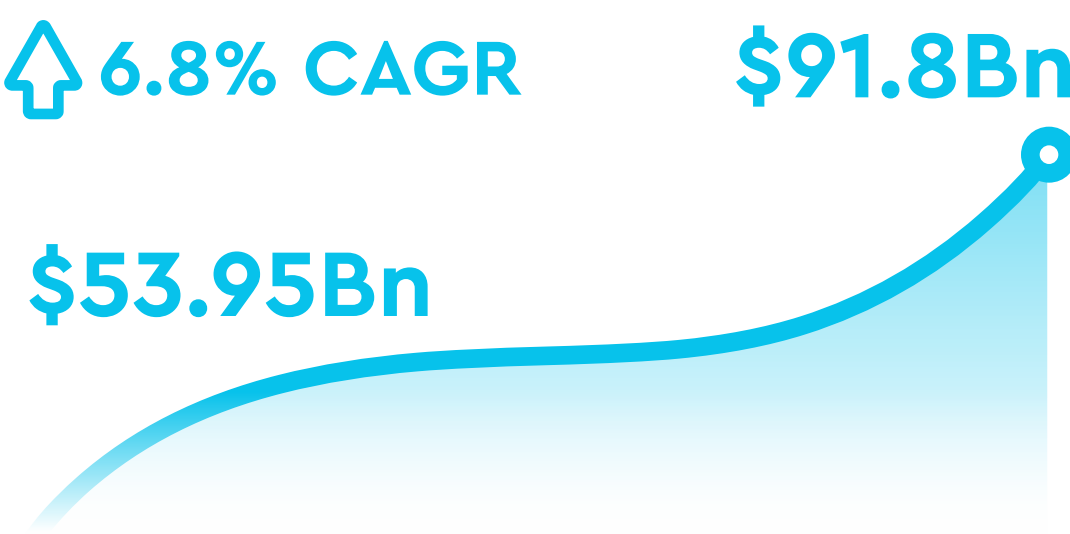
Growing awareness of preventive health and wellness, demand for skincare and hormone replacement therapies

Corporate Healthcare Spending in MENA **\$2.5Bn**
2024–2030



Focus on employee wellness, reducing absenteeism, and improving productivity

Key Indicators and Market Data Summary **\$10Bn**
2024–2030



Diabetes Prevalence in MENA:
16% of the population

Anti-Ageing Market Global Growth:
7.36% CAGR

Target markets for Pulsar launch in UAE

Endocrinology & Check-ups

2025–2030

\$77.31Bn

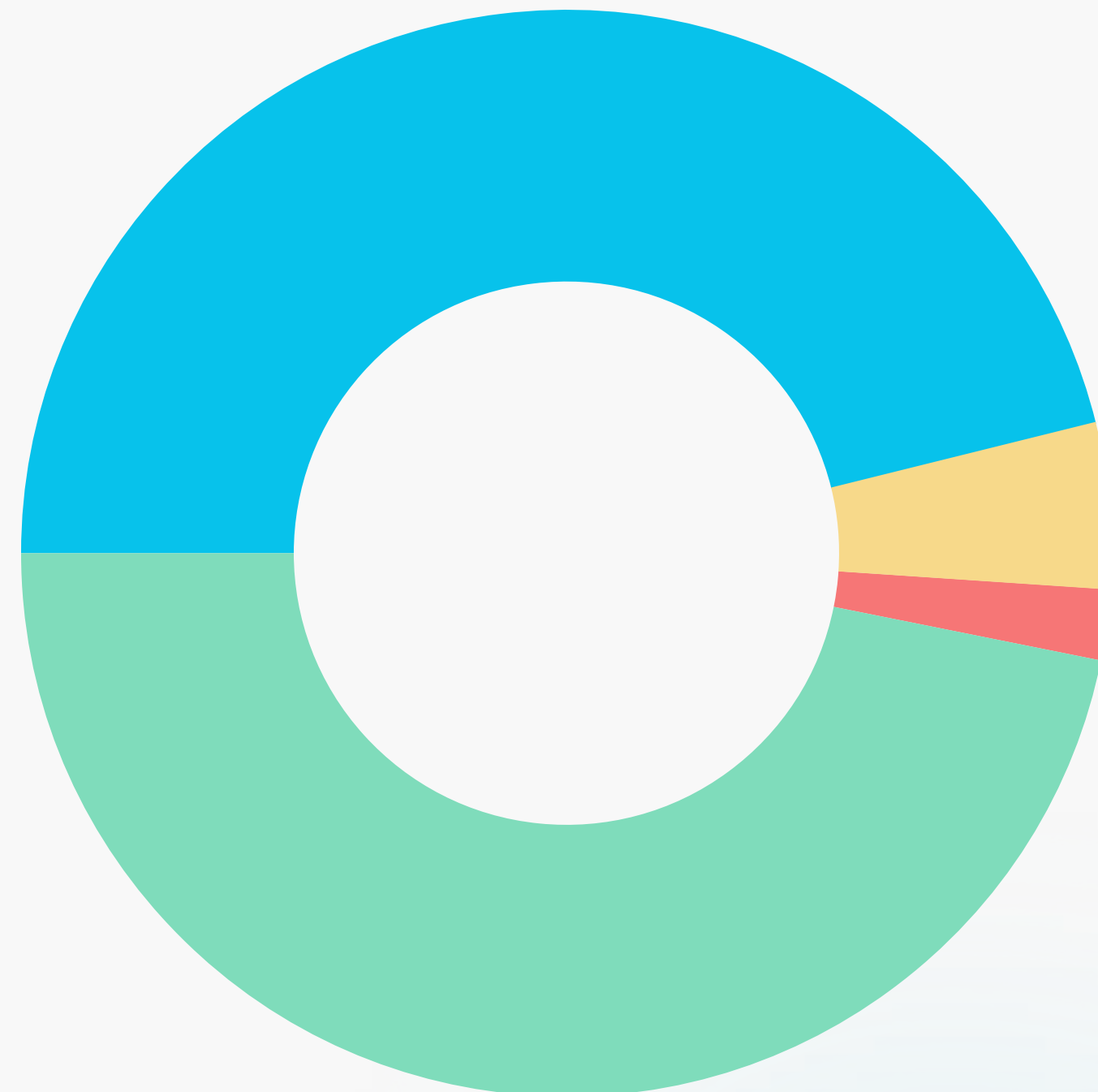
5.48% CAGR

Diabetes Care Devices

2025–2029

\$80.53Bn

14.54% CAGR



Anti-Ageing Market

2024–2030

\$7Bn

7.36% CAGR

Digital Health Adoption

2025–2030

\$4.5Bn

19.87% CAGR

Why Pulsar?



Precision

Accurate and early diagnosis using AI



Personalization

Customized health plans and monitoring



Accessibility

Convenient access to health checks from anywhere



Safety

Enhanced patient safety through continuous monitoring

Partner Consultations and Check-ups

Clinical Consultations

Integration with leading
partner clinics in the UAE
and beyond



AI-Enhanced Check-ups

Routine check-ups
supplemented by AI insights



Doctor Support

Access to top
endocrinologists
and specialists



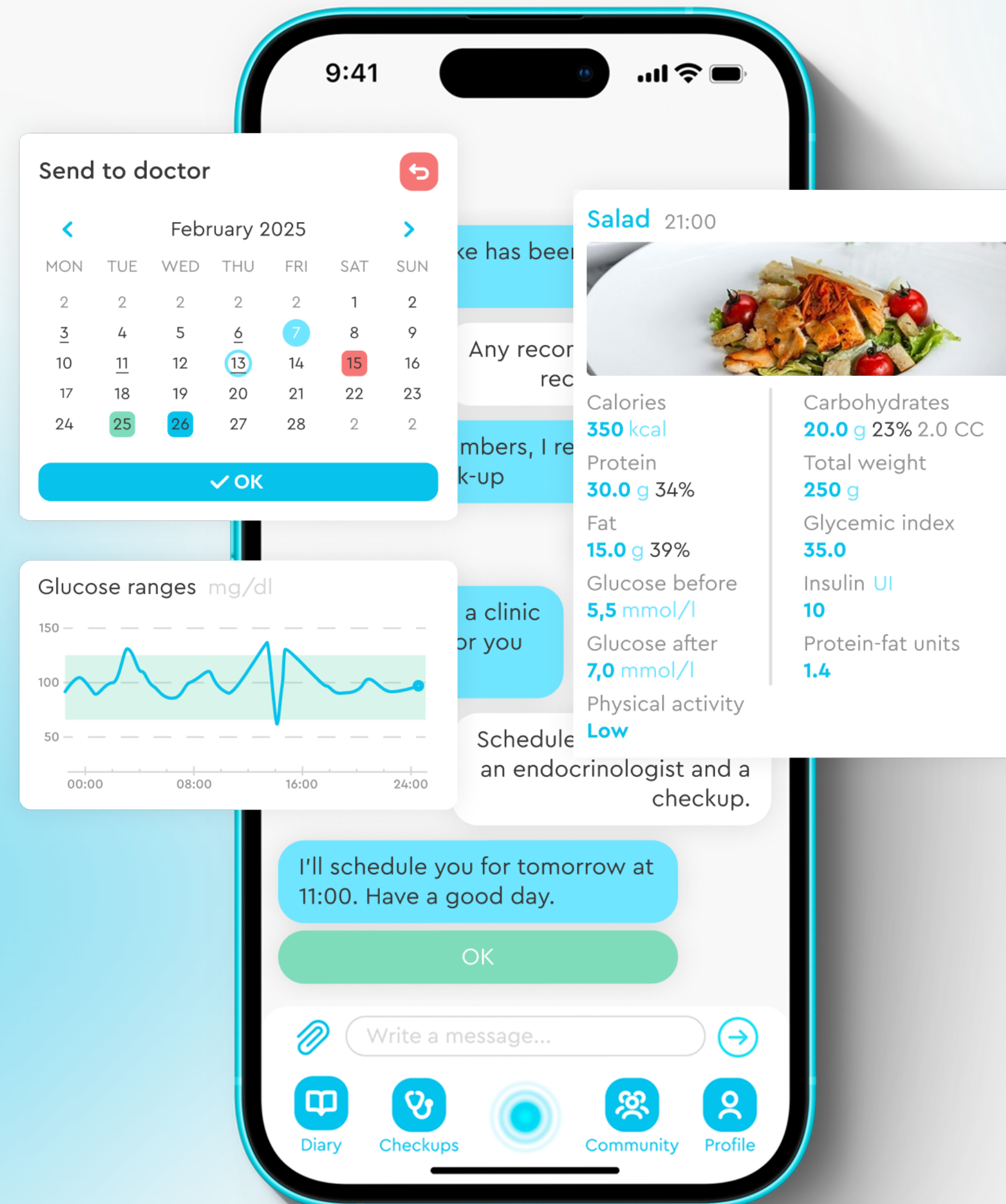
Pulsar Mobile App

AI Assistant

Interactive AI assistant providing personalized recommendations

Personalized Plans

Health monitoring and check-up plans tailored to individual needs



Knowledge Base

Continuously updated database with the latest medical insights

Subscription Packages

Various subscription packages for corporate clients and individual users

Market Potential

Endocrinology Market in UAE

The endocrine market in UAE is expected to grow significantly due to increasing awareness and the prevalence of endocrine disorders

Corporate Healthcare Services in UAE

The corporate healthcare market is expanding as companies invest in employee wellness programs

Target Audience

Women, pregnant individuals, and patients with endocrine disorders

Market Size

Growing demand for personalized healthcare services

Region Focus

Initial focus on the UAE, expanding to MENA and global markets



Sustainable and Scalable Business Model

Subscription-Based

Monthly or yearly subscription fees for individuals

Partnerships

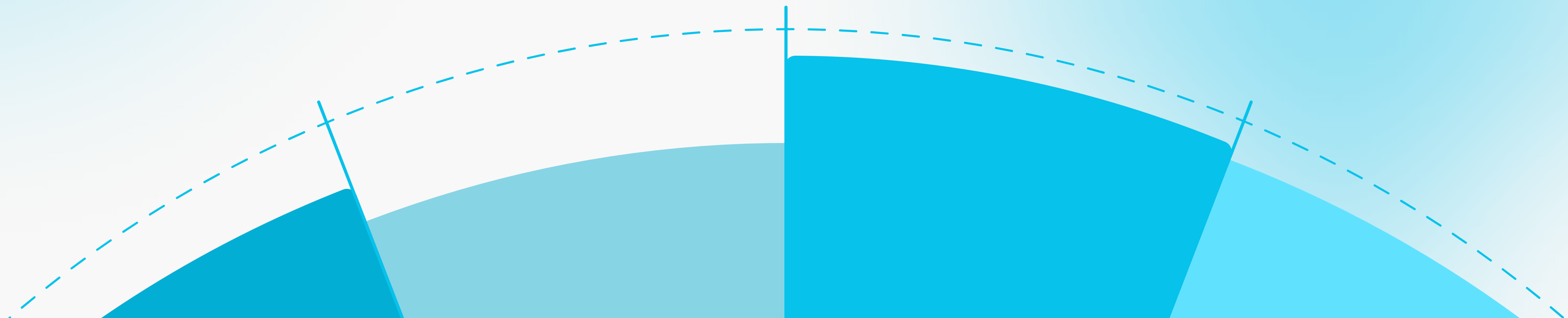
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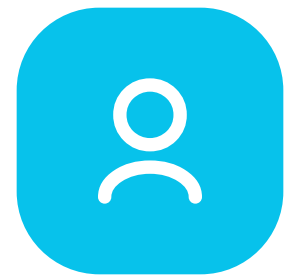
Market Size

Growing demand for personalized healthcare services



Understanding Our Market

Target Market



Individual Users

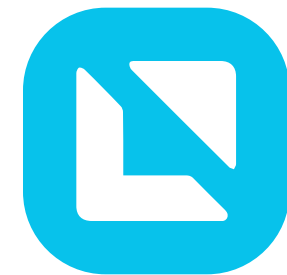
Women, pregnant individuals, and patients with endocrine disorders



Corporate Clients

Large companies in retail, oil & gas, banking, and real estate sectors

Competitor Analysis



Livongo

Focuses on chronic disease management, offering personalized health insights and coaching. Strengths include robust data analytics and integration with healthcare providers



Welldoc's BlueStar

Specializes in diabetes management using AI and real-time feedback. Its strengths are FDA approval and user-friendly interface



Onduo

Provides virtual coaching and monitoring for a range of chronic conditions. Its unique selling point is a comprehensive digital health platform

Launch and Expansion Plan



Phase 1

Launch in the UAE
through partner clinics



Phase 2

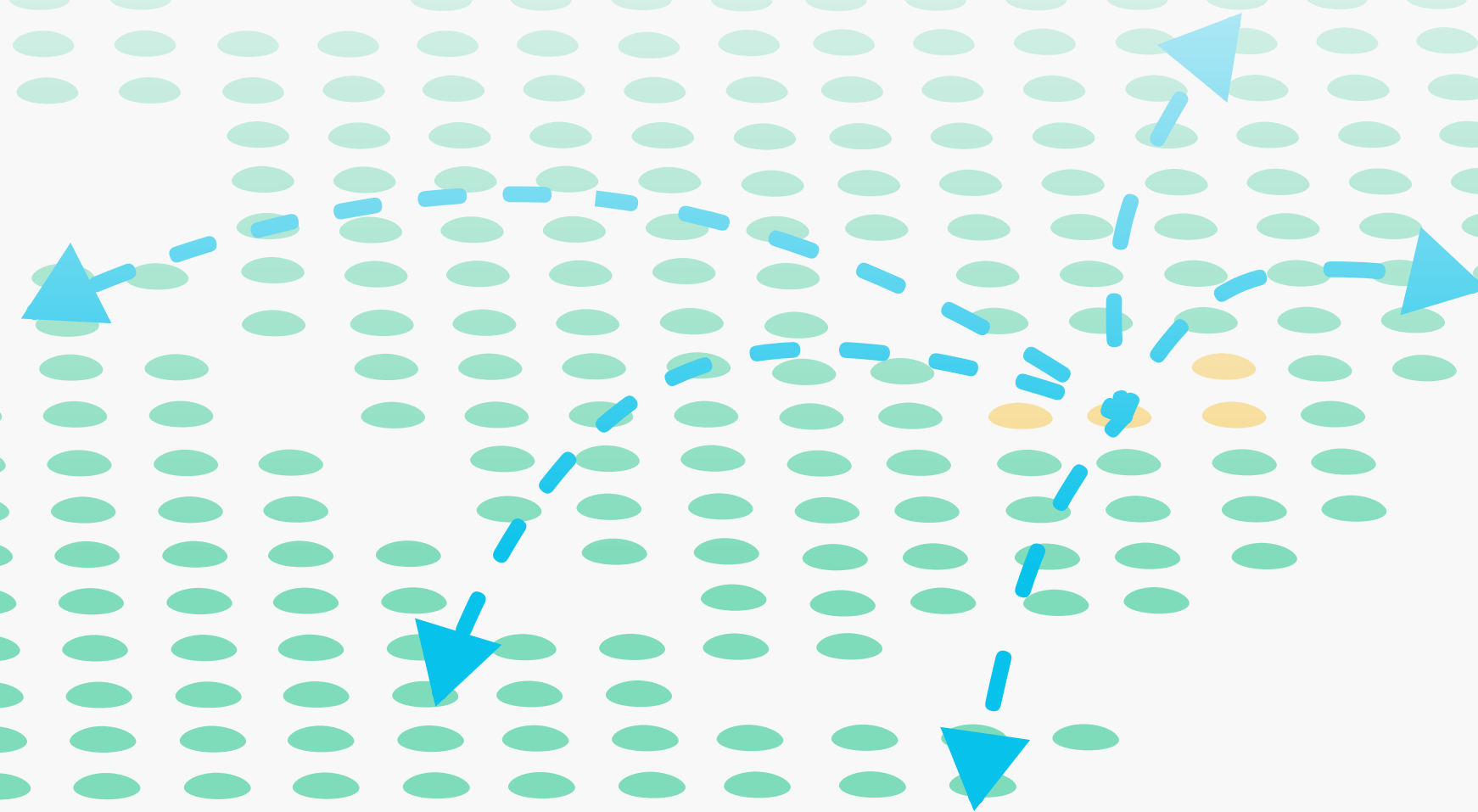
Expand to MENA region

Corporate Engagement

Target large companies for
employee health programs

Digital Marketing

Leverage social media,
influencers, and digital ads



Cutting-Edge Technology



AI Algorithms

Advanced algorithms for
diagnosis and monitoring



Data Security

Robust data protection
measures



User-Friendly Interface

Easy-to-use app design for
all users

Personalized Health Plans with AI

AI Analysis

Automated processing of check-up results to detect anomalies and diagnose conditions

Personalized Health Plans

Custom plans including therapy, hormone treatments, and dietary recommendations based on AI analysis and doctor inputs



Doctor Recommendations

Access to medical recommendations from specialists

Continuous Monitoring

Ongoing health monitoring with adjustments based on medical indicators and potential complications

Employee Health Programs

Tailored health support for corporate clients' employees, ensuring comprehensive care and timely interventions

Our mission

Pulsar aims to revolutionize healthcare through advanced AI-driven solutions, providing comprehensive check-ups, personalized health monitoring, and proactive management for endocrinology, women's health, and pregnancy.

Pulsar leverages cutting-edge artificial intelligence to offer precise and early diagnosis, continuous health monitoring, and personalized health plans tailored to individual needs. By healthcare more efficient, accessible, and impactful for everyone.



Oleg Pogozhev
CEO SugarPulse



+971 56 813 3100



SugarPulse LLC
Sharjah Media City, Sharjah, UAE



P.O.Box 502222
Dubai Internet City, Sheikh Zayed Road, Dubai, UAE